

# CONTACT

#### Ferrero Tennis Academy Equelite S.L

Paraje Casas de Menor, 44 03400 - Villena (Alicante), Spain

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www.equelite.com

#### How to arrive:

Access from Madrid - Alicante highway A31, exit 179 "Colonia El Morrón"

#### By Plane:

Alicante Airport - 30 minutes Valencia Airport - 60 minutes

#### By Train\*

Villena train station- 5 minutes Villena AV station- 15 minutes\* Alicante train station- 30 minutes\*\*

#### By Car from:

Villena - 4 Km (5 minutes) Alicante - 50 Km (30 minutes) Valencia - 120 Km (70 minutes) Murcia - 140 Km (80 minutes) Madrid - 350 Km (4 hours)



<sup>\*\*</sup> By Spanish legislation, we cannot organize transportation from Alicante Train Station.



"Come to the place I trained for so many years until I reached number one in the world and where I live now with all my family. My Staff and I personally help players to achieve their goals".

Juan Carlos Ferrero n°1 ATP Ranking 2003

"In Ferrero I am just like the rest in the Academy and that helps me focus on my job, which it's tennis. The treament of the staff towards the players is unique. They make you feel part of a big family".





# WHO ARE WE?

**30 YEARS**AS HIGH-PERFORMANCE CENTER

Ferrero Tennis Academy prides itself as a worldwide known high performance academy located in Villena, Spain. The academy was founded in 1990 by **Antonio Martinez Cascales** and has come a long way since then, more than 25 years ago. When the academy first opened its doors to the world, it had only 2 courts. Nowadays we are proud to announce our academy as the best high performance academy, with 23 courts of all surfaces and many more world-class facilities.

Since the beginning, the academy works to take out all the best from the players. Antonio M. Cascales's intention was to get the best facilities and conditions for young athletes in order to improve tennis around the area and get into the professional tennis world. **Juan Carlos Ferrero** came to the hands of Cascales at the age of 10. Working in the Academy, he reached n°1 in the world.

Like him, several players have developed in the Academy reaching the profesisonalism. Ferrero, now as a coach and Director of this one, decided personally to train Carlos Alcaraz, taking him to the highest of the ATP rankings and taking the Ferrero Tennis Academy the only Academy in Europe in developing since their youth, two n°1.

Education occupies an intrinsic part of Ferrero's value on court as well as out of the court. Players that want to **combine training and education**, will have the possibility of studying inside our facilities. The Academy offers education in Spanish (Distance learning regulated by the Spanish Goverment) and in English (Pearson-Edexcel Certified Center by the British Council System).

The study plan will be organized and adjusted individually by our teachers for each player according to the tennis plan. The tutoring could be taken at any time, including evenings and weekends. You can also take private Spanish and English classes with our teachers.

The Academy offers **different programs, adapted to each age and level**, to achieve an optimum training for players to improve as much as possible during their stay. Players are supervised in every moment by our most than qualified staff: Certified coaches, fitness coaches, physiotherapist, doctors, nutricionists and psychologists. All of them with experienced in sport/professional tennis.



Standing: Samuel lópez and Antonio M. Cascales Below: Pedro Rico, Jose F. Lidó and Juan Carlos Ferrero



Ferrero Tennis Academy facilities

# WHY FERRERO?

#### Sporting Excellence

Ferrero Tennis Academy is recognised as one of the best tennis academies in the world. Excellent facilities that are accompanied by an excellent climate all year round, estrategically located to enable the concentration of the players in tennis. A great staff works day by day in the facilities. A complete team with experience in WTA and ATP that covers the needs of the players in a personalized environment.

A significant number of our young players dominate the national rankings in their respective categories, including international players such as Carlos Alcaraz (1 ATP) or Pablo Carreño (10 ATP).

While all this is marvellous, and we do consider ourselves the best in the field, it is true that other large academies also count on good facilities and trainers

#### THEREFORE, WHY FERRERO?

Ferrero offers two things that no other academy in the world does and we are proud of:

The first is that one of our first players from the academy managed to reach world N°1. Juan Carlos Ferrero not only lives in the academy and knows personally every player, but also supervises training sessions and schedules and goes on court to help our players to achieve their goals.

The second is that the academy is characterised by its family environment since 25 years. We feel proud to present the academy as a great big family where players and staff live and learn together.



Juan Carlos Ferrero with his Roland Garrós 2003 trophy (n°1 ATP)

### CORPORATE SOCIAL RESPONSIBILITY

#### ·FUNDACIÓN FERRERO

JCFerrero

Fundación Ferrero aims to promotes a health and no-sedentary lifestyle. Tennis is one of the several means to achieve this goal through several actions along the year.

#### **GREEN BALL**

GreenBall

In view of the high amount of balls used by the Academy. We donate them to help reduce noise pollution

#### **·INTEGRADOS**

integrados

Ferrero works with this fundation that offers employment to people with disabilities that produces wood benches for tennis courts and more products

#### **DONATION OF** SPORTS CLOTHING



Ferrero works along Caritas and other ONG's to help people in vulnerability situations through the donation of sports clothing.



# RECOGNITIONS

The Academy has several awards and recognitions that have been given through its long history. Along them, we highlight:

#### 1-RECOGNITION BY PTCA

This certification recognises the Academy as one of the best Tennis Academies in the world.

#### 2-RECOGNITION BY THE RPT TO THE ACADEMY AND ITS STAFF

The Professional Registry of Tennis (RPT in Spanish) has awarded the Academy and its staff in several ocassions.

#### 3-RECOGNITION BY THE SICTED Compromiso Calidad Turística

The Academy has obtained this recognition for the efforts to the excellence of specific services offereds in the touristic field.

For sure, the best recognition of all is the fruit of 30 years reflected in the fact of being the only tennis Academy of the XXI century in have taken 2 players since younh age to reach n°1 in the world.



Juan Carlos Ferrero with his RPT 2019 recognition next to Samuel López

# **FACILITIES**

#### FERRERO HAS BEEN ALWAYS CHARACTERIZED BY ITS WONDERFUL FACILITIES

Ferrero Tennis Academy is 5 minutes away from the city of Villena and 30 minutes away by car from the beach and Alicante airport.

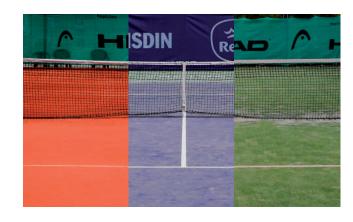
The 120.000 m<sup>2</sup> of the Academy are located in the perfect place for players to develop and learn with liberty in a safe environment in which they can focus to achieve their goals.

The best advantage of the academy is the excellent weather throughout the year.

#### **FACILITIES**

- · 10 Clay courts (1 Playsight court)
- · 11 Hard courts (1 Playsight court)
- · 1 Indoor court (Hard)
- · 3 Padel Indoor courts
- · 5 Padel Outdoor courts
- · Beach tennis-Volley court
- · Running track 400m
- · Gym
- · Physiotherapy clinic with equipment focused on Injury Recovery by Fisaude
- · Rural Ferrero Hotel
- · Museum
- · Dorms for players: Individual rooms (long-term) and double (short-term)
- · Classrooms and Study Centre for the British System (IGSE / A-Levels)
- · Classrooms and Study Centre for the Spanish System CIDEAD (E.S.O y Bachillerato)
- · Player's game room (long-term)
- · TV room
- · Cafeteria Restaurante Equelite
- · 2 swimming pools
- · Gardens
- · Laundry
- · Tennis shopFerrero/HEAD
- · Wifi Conection in all facilities
- · Parking







Aerial view of the Ferrero Tennis Academy

# FERRERO I+D

#### ·PHYSIOTHERAPY CENTER by



·S.V.V.T.

plement.



Lead by a great team of professionals, our rehab and physiotherapy center. The Center is opened to the public and offers complete services for injury recovery:

- -Nutritional Plan
- -Fitness Coaching
- -Stay and relax

INDIBA® revitalizing lives

Indiba is a vanguardist technology that guarantees the prevention and recovery of injuries in a faster and efficient way.

#### ·MY MENTAL GAME



A motivational program created by Ferrero Tennis Academy. Players can compared between them with a common ranking that rates their daily work, controling their routines and challenging between them.

Improve yous senses, anticipation and reac-

tion capactiy in match-play though the op-

timised work that our team of coaches im-

#### **ISDIN**



Health is essential for a sporty career. The skin of tennis players is constantly exposed. The continuous innovations of ISDIN to protect and take care of us they do Indispensable in your training set.

#### ·OVB

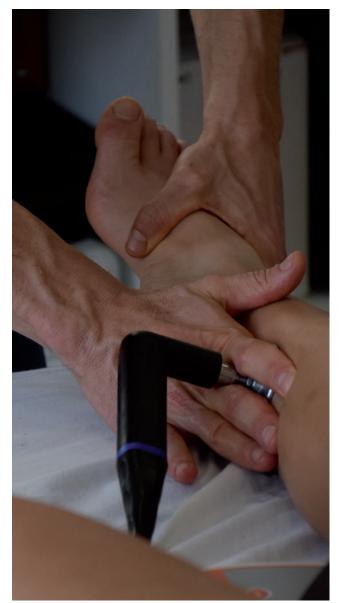


Tennis faces two big finantial-structural problems: (initial investment and long-term savings). OVB helps the athlete's career in a responsible, sustainable de forma responsable, sostenible y cost-efficient way. Along Ferrero, OVB offers free training and enquiries.

#### **·PLAYSIGHT**

playsight

Playsight is a innovating technological tool that helps with its very complete system, to improve the quality of trainings of the tennis player on court.



Physiotherapy session to one of our players

# REGISTRATIONS

#### FERRERO EQUELITE PROGRAMS\*

- -Annual Competition Programs
- -Short-term Competition Program
- -Summer Stage Competition
- -Groups
- -Bespoke Family Trips
- -Adults Program
- -U12 Competition
- -Ferrero Sanyo Padel Programs



Ask for a program adapted to you\*

#### 1. REGISTRATION PROCESS FOR THE ANNUAL COMPETITION PROGRAM:

The enrollment will be confirmed, once you sign the registration form, sign the contract and paid the school fee if applies, apart from the 25% of the first monthly payment and the school entry if applicable.

The monthly payments will be paid on the first 10 working days of each month after receiving the invoice. The day that the player finishes their stay with us, we will do the account liquidation.

The economic regulations for the tournaments are explained in other documents available for those who requires them.

#### 2.REGISTRATION PROCESS WITH THE REST OF PROGRAMS:

The registration will be confirmed once the Registration form has been signed and the 25% of the course fee has been paid. The rest of the amount must be paid 15 days before the beginning of the program.

#### **Refund Policy:**

- If the cancellation is made 4 weeks before the start of the program, 100% of the payment will be returned back
- If the cancellation is made with less than 4 weeks and at least 15 days before the start of the program, 75% of the payment will be returned back.
- If the cancellation is made with less than 15 days before the start or once the program has started, no refund will be made (regardless of the cause, illness included).

The player has the right to use the sum that has not been used within the same year, in another future program (before 1 year since the deadline date of the booked program).

#### In case any of our programs has a specific policy regarding the registration process,

Should any of our programmes contain particularities with regard to the registration process, these will be expressed in the description of the programme.

Any person not even a tennis coach, external agent (or any other) is accreditated to receive money on behalf the Academy.

### **SUMMER STAGE COMPETITION**

#### AN INTENSIVE PROGRAM ADAPTED TO EVERY TENNIS LEVEL

The Summer Stage Competition is distinguished by having more than 25 years of experience training young tennis players from all around the world. The program is based on the daily training of the Annual players of the Academy, including the professional ones such as **Pablo Carreño Busta** or **Carlos Alcaraz**. Having each program adapted to age and level, children (from 8 years old on) can take advantage of their stay to live the experience of training the same way as the Annual players who, want to achieve or have already achieved, professional tennis do.

The Academy has a **Rural Hotel for parents**, so this makes possible for the young ones to come and enjoy one of the best academies in the world.

#### **DESCRIPTION OF THE PROGRAM**

Ferrero Tennis Academy adapts its campus to the present time, and the training groups will be organized according to the results of the placement test arranged on the first day. Groups may vary, and this allows training to be flexible depending on what each player requires so it can meet their requirements properly. The ratio in each court will vary from what each player needs and from the specific work our staff considers best to guarantee the full profit of the training. All players coming for 2 or more weeks will get a report about themselves, highlighting their best qualities and those which need to be improved.

The objective is to give the same possibilities for everyone to be able to train with our Annual players; to show players what their tennis level is and to be aware of the work they have to do to keep improving. To achieve this, it is required an intense and fun work, so it motivates the player and awakes his/her interest for the sport and the values that go on for a lifetime.

WEEKS AVAILABLE					
WEEK 1 WEEK 2 WEEK 3 WEEK 4 WEEK 5 WEEK 6 WEEK 7	02/06/2024 - 08/06/2024 09/06/2024 - 15/06/2024 16/06/2024 - 22/06/2024 23/06/2024 - 29/06/2024 30/06/2024 - 06/07/2024 07/07/2024 - 13/07/2024 14/07/2024 - 20/07/2024	WEEK 9 WEEK 10 WEEK 11 WEEK 12	21/07/2024 - 27/07/2024 28/07/2024 - 03/08/2024 04/08/2024 - 10/08/2024 11/08/2024 - 17/08/2024 18/08/2024 - 24/08/2024 25/08/2024 - 31/08/2024		



Summer Stage Competition Group picture 2023

# **SUMMER STAGE COMPETITION**

#### A NORMAL DAY IN THE STAGE

The timetable may vary depending on the requirements of the player. The schedule can be modified due the needs of the player. Every noon, training is organized dividing the work inside the court and outside of it, mainly with fitness training as our professional players do.

8:00 Breakfast

9:30 Training

11.20 Morning break

11:40 Training

13.30 Rest and pool time

14:00 Lunch

16:00 Training

17:20 Afternoon break

17:40 Training

19:30 Pool time and entertainment

20:30 Dinner

23:00 Silence

With the support of the technological system Playsight, we prepare a report\* about the player: showing their strenghts, behavior, work through their stay and recommenda-tions to improve.

\*Report available for players staying 2 weeks or more

\*\*There will be days that the schedule will vary due additional activities (clinics, tournaments, gymkanas, excursions) especially on weekends or due weather conditions.





# RATES - SUMMER STAGE COMPETITION

#### **EXTERNAL 990€**

<b>x1 WEEK</b>	<b>x2 WEEKS</b>
1.620€	2.925€
<b>x3 WEEKS</b>	<b>x4 WEEKS</b>
4.115€	5.235€
<b>x5 WEEKS</b>	<b>x6 WEEKS</b>
6.160€	6.930€



#### PRICE INCLUDES:

- -Accommodation Short-term room
   (Double room around a swimming pool with shared dressing rooms/showers)
- -Full boarding (Breakfast, mid-morning snack, lunch, mid-afternoon snack and dinner)
- -Daily tennis and fitness training.
- -Physioteraphy service for injury treatment.
- -Free use of facilities.
- -Accident insurance.
- -Complementary recreational activities
- -Pictures with professional tennis players: (Carlos Alcaraz, Pablo Carreño. etc) when possible.

#### **IF THE STAY IS OF AT LEAST 2 WEEKS, IT INCLUDES:**

-Internal Tennis Tournament.

Complementary ludical activity or excursion on Sunday.

-Technical, fitness and social report com-plemented with a training video with our Playsight system.

# **IF THE STAY IS OF AT LEAST 3 WEEKS, IT CAN ALSO BE INCLUDED:**

- -External tournaments + coaching (under specific request and if tennis level allows it).
- -Psychologist sessions
- -Nutrition sessions

#### **COMPLEMENTARY OPTIONS:**

- -Language lessons +70€/week.
- -Private language lessons +30€/hour.
- -Additional language lessons +1:30h/day (Sustituting a fitness session + 240€/week)
- -Psychologist sessions + 160€ (2 sessions depending on the player's need
- + report about the player (timing, objective as sessment and proposal on routines to follow).
- -Special Menú Option + 30€/week (Gluten free, vegan options or u others).
- -Private tennis/padel training +55€/hour or 70€/hour on weekends.
- -Private fitness training +60€/hour.
- -50 minute physiotherapy session +50€
- -Room with air acconditioner +70€/week\* (Regular rooms have a ceiling fan).

#### \*Ask for availability

# RURAL HOTEL

FERRERO IS NOT ONLY CHARACTERIZED BY ITS SPORTS FACILITIES BUT ALSO BY ITS CHARMING  $\mathbf{R}$  URAL  $\mathbf{H}$  OTEL SURROUNDED BY NATURE AND A HUGE SWIMMING POOL.

Located in Villena, this Rural Hotel is at our high performance academy in which some of the best tennis players of the world train such as Juan Carlos Ferrero, Pablo Carreño or Carlos Alcaraz. So, apart from enjoying this wonderful environment, you can do a great variety of sports such as tennis, padel cycling or jogging.

From relaxing and sunbathing in our gardens to training with one of the best technical staff of the tennis world. Getting a fresh shower in our swimming pool, make use of our complete gym, guided by one of our fitness coach if you want, o enjoying our physiotherapy and massage servic.

Additionally, you can enjoy our complete full service our restaurant: traditional cuisine, barbacues, special diets, among others. The "little wooden houses" are suites, and they have a small terrace and views to our garden, television, Wi-Fi, laundry service, air conditioner and private parking.

RATES					
HIGH SEASON		LOW SEASON			
Double room (ndividual use)	96€ / night	Double room (ndividual use)	75€ / night		
Double room	120€ / night	Double room	120€ / night		
Suppletory bed	15€ / night	Double room Suppletory bed	15€ / night		

#### WE ORGANIZE ACTIVITIES FOR YOU!

#### •GASTRONOMIC

Try the best Spanish paella, Mediterranean food, etc.

#### •WINE TOURISM:

Visit the best wineries and vineyards nearby.

#### •RURAL:

Castle routes, museums and galleries, cave-house (Tuareg in Villena).

#### •ADVENTURE:

PRIMADOMUS, KARTING, RACEHORSE, MULTI-ADVENTUR.

#### •BEACHES:

30 minutes from Villena you can find the most beautiful beaches of the C. Valenciana





Inside of one of the wooden houses of the Rural Hotel Ferrero



Outside picture from our wooden houses in our Rural Hotel Ferrero

# Additional Services Extra Activities

#### ·PADEL

Ferrero Sanyo Padel Academy merges the methodology and the philosofy of one of the best tennis academies of the world along with the team of the n°1 of Padel, Sanyo Gutierrez.

#### **·PSYCHOLOGIST**

It is well-know how important the mental strength to practice a sport is. That is why, our psychologist team is qualified to work with young athletes as a part of their training: private lessons and group dynamics either in and out of the court.

#### **·LANGUAGE LESSONS**

Take advantage of your stay with us to learn either Spanish and English with our qualified teachers.

#### ·FITNESS TRAINING

The Academy offers specific plans that suit you well: intensive/regular face-to-face or in a group sessions and lose and gain weight plan. Also, we offer the possibility of preparing your preseason with us and even, programs in distance as a follow-up to players that come per seasons.

#### **PRIVATE LESSONS**

The staff of the Academy are able to teach privately an hour of tennis, padel, or fitness, depending on the needs of the player (child or adult)







#### **•PHYSIOTHERAPY CLINIC**

The Ferrero physiotherapist clinic relies on professional physiotherapist with a huge experience in the sector and a wide offer of relaxing and therapeutic massage, prevention and treatment of injuries Besides, our clinic is fully equipped with state-of-the-art technology in treatment and recovery of injuries thanks to Fisaude and Indiba.

#### ·VISA PAPERWORK

The Academy collaborates with an international firm that is specialized in the visa paperwork.f any of our players need this service, the Academy will contact this firm in order to carry out the procedure (price per procedure 400€)

#### ·COACHING COURSE

Ferrero Tennis Academy organizes an online course for coaches, taught by the coaches form the academy, such as Juan Carlos Ferrero. Through an internship, all the material and the stay in our academy (full boarding) are included. Also, we organize, (under petition) intensive courses of a couple of days in our facilities



Sergio Hernandez, in one of our physiotherapy sessions with players of the Academy



















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